

Contract / Revision

WDAF-TV

YEUS CORDER

Flight Dates 09/20/12-09/24/12

<u>Order Sep</u> 00:15:00

Product Estimate #

576217 / JAY NIXON 4 GOVERNOR <u>Alt Order #</u> 09823046

Original Date / Revision Agency Com 15% Billing Type Cash

09/26/12 09/26/12 Billing Contact Order Type GENERAL

Advertices Niver Lev/D/MO/Covernor Billing Cycle EOM/EOC

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Billing Calendar BROADCAST

Philadelphia, PA 19103

Demographic A35+

Agency Campaign Group

Buying Contact

Rev Codes SP-POL PLC GEN

Sales Office DC-M Product Codes PL1Eb
Sales Region NAT Priority 2

1600 Locust Street

Philadelphia, PA 19103

Agency Ref

Advertiser Ref

Start Date

Order%

56

\$20,425.50

Primary Account Executive Dan Driscoll

Account Executive

Totals

Dan Driscoll 100%

Order Share 24% Market Value 100125

End Date

\$24,030.00

Competing Station % of Order Amount
KCPT % 0
KCTV 31% 31038

31038 **KCWE** % 0 **KMBC** 31% 31038 **KMCI** % 0 **KPXE** % 0 **KSHB** 14% 14017 **KSMO** % 0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount \$20,425.50 \$24,030.00 0.00 08/27/12 09/24/12 \$20,425.50 September 2012 56 56 \$24,030.00

0.00

Totals Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln 09/20/12 09/21/12 M-F 6-7a CM-All 6-7a ---TF--:30 \$450.002 0.00 NM \$1,800.00 M-F 6-7a **NEWS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 ---TF--\$450.00 0.00 09/24/12 09/24/12 M-F 6-7a CM-All 6-7a :30 \$450.002 0.00 NM \$900.00 2 M----2 M-F 6-7a **NEWS** Start Date **End Date** Spots/Week Rating <u>Weekdays</u> <u>Rate</u> 09/30/12 \$450.00 0.00 Week: 09/24/12 2 4 09/20/12 09/21/12 M-F 7-9a CM-All 7-8a ---TF--:30 \$450.002 0.00 NM \$1,800.00 (7:00 AM-8:00 AM) 7-8a NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---TF---4 \$450.00 0.00

Original Date / Revision 09/26/12/ 09/26/12



Flight Dates 09/20/12-09/24/12 576217

Hiatus Dates

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
4 4	09/24/12	2 09/24/12		CM-All	7-8a (7:00 AM-8:0	M	:30	2	\$450.002	0.00 NM	2	\$900.0
NEWS			7-8a		(1.00 MINI-01	JO AIVI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M		\$450.00	0.00						
5 4	09/20/13	2 09/21/12	M-F 5-6p	CM-All	5~530p	TF	:30	1	\$450.002	0.00 NM	1	\$450.0
			5-530p		(5:00 PM-5:0	30 PM)						
NEWS				G (444)	D-4-	Dating						
	art Date	End Date	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
Week: 09		09/23/12			5-530p	M	:30	1	\$450.002	0.00 NM	1	\$450.0
6 4	09/24/1/	2 09/24/12	5-530p		(5:00 PM-5:		.50	,	ψ400.00 <u>E</u>	0.00 1	•	Ψ,00.0
NEWS			Оссор		(0.00 0	,						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/24/12	09/30/12	M	1	\$450.00	0.00						
7 4	09/20/1	2 09/21/12	M-F 6-630p	CM-All	6-630p	TF	:30	1	\$600.002	0.00 NM	1	\$600.0
			M-F 6-630p									
NEWS	ad Dada	Fuel Data	Mockdova	Spots/Week	Rate	Rating						
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> TF	Spors/ancer	\$600.00	0.00						
8 4			M-F 6-630p		6-630p	M	:30	1	\$600.002	0.00 NM	1	\$600.0
J 7	00/2-1/ 1.	L 001217 12	M-F 6-630p	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~					,			
NEWS												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1		
Week: 09		09/30/12	M	1	4000.00	0.00					_	
9 4	09/20/1	2 09/21/12	M-F 9-10p	CM-All	930-10p	TF	:30	2	\$750.002	0.00 NM	2	\$1,500.0
NEWS			930-10p		(9:30 PM-10	1:00 PIVI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	TF		\$750.00	0.00						
10 4		2 09/24/12	M-F 9-10p	·········	930-10p	M	:30	1	\$750.002	0.00 NM	1	\$750.0
			930-10p		(9:30 PM-10	:00 PM)				1		
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/30/12	M			0.00 TF	:30	2	\$750.002	0.00 NM	2	\$1,500.0
11 4	09/20/1	2 09/21/12	M-F 9-10p 9-930p	CIVI-AII	9-930p (9:00 PM-9:	• • • • • • • • • • • • • • • • • • • •	.30	2	\$750.002	U.UU INIVI	2	\$1,500.0
NEWS			a-a20b		(9.001 NF3.	30 1 101)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	TF	2	\$750.00	0.00						
12 4			M-F 9-10p	CM-All	9-930p	M	:30	1	\$750.002	0.00 NM	1	\$750.0
			9-930p		(9:00 PM-9:	30 PM)						
NEWS												
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating 0.00						
Week: 09		09/30/12			*	TF	:30	2	\$750.002	0.00 NM	2	\$1,500.0
13 4	09/20/1	2 09/21/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	11	.30	Z	φ1 30.00 £	U.QU INIVI	۷	φ1,500.0
NEWS			M-t. 10-1030b									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	TF	2		0.00						
14 4		2 09/24/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$750.002	0.00 NM	1	\$750.0
			M-F 10-1030p									
NEWS												

Page 3 of 5



576217

Flight Dates 09/20/12-09/24/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Davs	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
14 4 09/24/12 09/24/12	Control of the second s		10-1030p	M	:30	1	\$750.002	0.00 NM	1	\$750.00
	M-F 10-1030p		•							
NEWS Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	M	1	\$750.00	0.00						
15 4 09/20/12 09/21/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	TF	:30	1	\$375.002	0.00 NM	1	\$375.00
NEWS	W-1- 1000-1102p							l		
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/17/12 09/23/12	TF	1	\$375.00	0.00	.00		#075 AAA	0.00.104		6075 00
16 4 09/24/12 09/24/12	M-F 1030-1102p	CIM-AII	1030-1102p	M	:30	1	\$375.002	0.00 NM	1	\$375.00
NEWS										
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		
Week: 09/24/12 09/30/12 E 17 4 09/22/12 09/22/12	M	1 CM-All	\$375.00	0.00 S-	:30	1	\$450.002	0.00 NM	0	\$0.00
E 17 4 U9/22/12 U9/22/12	Sa 9-10p Sa 9-10p		(9:30 PM-10	_	.50	'	\$450.00Z	0.00 14101	Ū	φυ.ου
NEWS	•		`	,						
Start Date End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating 0.00						
Week: 09/17/12 09/23/12 <u>Spot Ch Date Range</u> [Description	1 Start	\$450.00 b/End Time		eekdays	Len	noth Rate	Rta Type		
1 4 09/17/12-09/23/12 5		9-10		9:30 PM-10:00			:30 (\$450.00			
Credited										
18 4 09/22/12 09/22/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	S-	:30	1	\$630.002	0.00 NM	1	\$630.00
NEWS										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 19 4 09/20/12 09/21/12	S-	1 CM-All	\$630.00 530-6a	0.00 TF	:30	2	\$250.002	0.00 NM	2	\$500.00
19 4 09/20/12 09/21/12	M-F 530-6a	CIVI-A	330-0a	(F	.50	٨.	\$250.002	0.00 1410	2	\$500.00
NEWS								- 1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 20 4 09/24/12 09/24/12	TF M-F 530-6a	2 CM-AII	\$250.00 530-6a	0.00 M	:30	1	\$250.002	0.00 NM	1	\$250.00
20 4 09/24/12 09/24/12	M-F 530-6a	OWTAN	350-0a	141	.50	'	ψ200.00 2.	0.00 1111		Ψ230.00
NEWS										
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
21 4 09/23/12 09/23/12		CM-AII		S	:30	2	\$750.002	0.00 NM	2	\$1,500.00
21 4 03/23/12 03/23/12	Su 9-10p	OWN	5 10p	**	.00	~	Ψ100.002	0.00 1111	-	ψ1,000.00
NEWS										
Start Date End Date	Weekdays	Spots/Week		Rating				Ì		
Week: 09/17/12 09/23/12 22 4 09/20/12 09/21/12			\$750.00	0.00 TF	:30	4	\$450.002	0.00 NM	A	\$1,800.00
22 4 USIZUITZ USIZIITZ	8-9a		(8:00 AM-9:0		.00	7	ψ 1 50.00 &	0,00 14101	~1	Ψ1,000.00
NEWS				,						
Start Date End Date	<u>Weekdays</u> TF	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00]		
Week: 09/17/12 09/23/12 23 4 09/24/12 09/24/12	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	CM-AII	·····	0.00 M	:30	2	\$450.002	0.00 NM	2	\$900.00
23 4 03/24/12 03/24/12	8-9a		(8:00 AM-9:0		.50	4	₩ , 00.00 £	0.00 MW	£	ψυυυ.υ υ
NEWS			•	•						
Start Date End Date	<u>Weekdays</u> M	Spots/Week		Rating				İ		
Week: 09/24/12 09/30/12	1x1	2	\$450.00	0.00						



Flight Dates 09/20/12-09/24/12 576217

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Print Date: 09/26/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oote	Pate Dri	Rtg Type	Tota	als Amount
24 4		2 09/21/12	M-F 9-10a		9-10a	TF	:30	2	\$150.002	0.00 NM	3pots 2	\$300.00
			M-F 9-10a						\$ 10 m l m = m	0.00	-	Ψ000.5
NEWS		End Data	Modern	Canta 666a ak	Dete	Datina						
<u>ىد</u> Week: 09	art Date 1/17/12	End Date 09/23/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
25 4		2 09/24/12	M-F 9-10a	CM-AII		М	:30	1	\$150.002	0.00 NM	1	\$150.00
			M-F 9-10a									*
NEWS		End Data	10/o okalena	Cantallante	Data	Dalla						
<u>ىد</u> Week: 09	<u>art Date</u> 1/24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
26 4	09/20/1	2 09/21/12	M-F 3-4p	CM-All		TF	:30	2	\$150.002	0.00 NM	2	\$300.00
			M-F 3-4p							l		
	E J BROV		Mantalan	C	D-4-	Della						
<u>اد</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	Weekdays TF	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
27 4		2 09/24/12		CM-All		M	:30	1	\$150.002	0.00 NM	1	\$150.00
			M-F 3-4p		۳.۴		100	·	# . 50. 50 <u>m</u>	0.00 / 444	•	φ100.00
	J BROV											
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
28 4		2 09/21/12		CM-AII		0.00 TF	:30	2	\$300.002	0.00 NM	2	ecoo o
20 4	03/20/1	2 03/2/1/12	M-F 4-5p	CIVI-AII	4-5P		.30	2	\$300.00 Z	U.OU INIVI	2	\$600.00
JUDGE	JUDY		•									
*********	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 29 4		09/23/12	TF		\$300.00	0.00			0000 000	0.00.1114		****
29 4	09/24/1	2 09/24/12	M-F 4-5p	CM-AII	4-5p	M	:30	1	\$300.002	0.00 NM	1	\$300.00
JUDGE	JUDY		,,,, сър									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	M	1		0.00						
30 4	09/20/1	2 09/21/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	TF	:30	1	\$450.002	0.00 NM	1	\$450.00
NEWS			550-ор		(0.00 FM-0.0	JO (**191)						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	TF	1		0.00						
31 4	09/24/1	2 09/24/12	•		530-6p	M	:30	1	\$450.002	0.00 NM	1	\$450.00
NEWS			530-6p		(5:30 PM-6:0	DO PINI)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ĺ		
Week: 09		09/30/12	M	1	\$450.00	0.00						
32 4	09/20/1	2 09/21/12	M-F 1102-1132p		M-F 1102p-	1132pTF	:30	2	\$250.002	0.00 NM	2	\$500.00
TMZ			M-F 1102p-1132p	•								
	ert Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	TF	2	\$250.00	0.00						
33 4	09/24/1	2 09/24/12	M-F 1102-1132p	CM-All	M-F 1102p-	1132p M	:30	1	\$250.002	0.00 NM	1	\$250.00
T. 8.7			M-F 1102p-1132p	•						1		
TMZ Sta	art Date	End Date	Weekdaye	Spots/Week	Pata	Patina				l		
<u>عرد</u> Week: 09		09/30/12	<u>Weekdays</u> M	Spots/week	<u>Rate</u> \$250.00	Rating 0.00				İ		
34 4			Su 10-1030P		10-1030p	S	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
			Su 10-1030p							i		
			3u 10-1030p							1		

Page 5 of 5



576217

Flight Dates 09/20/12-09/24/12

Hiatus Dates

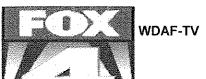
<u>Original Date / Revision</u> 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Davs	Len	Spots	Rate Pri	Rta Type	Total Spots	ls Amount
34	4	09/23/12	09/23/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30		\$0.00 VIP	0.00 NM	1	\$0.00
We	<u>Sta</u> ek: 09.	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						
35	4	09/24/12	09/24/12	M-F 430a News M-F 430-5a News	CM-AII	430-5a	M	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
We	<u>Sta</u> ek: 09	nt <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						
36	4	09/24/12	09/24/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
We	<u>Sta</u> ek: 09		<u>End Date</u> 09/30/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						

Totals 56 \$24,030.00



Contract / Revision

ORDER

Flight Dates 09/25/12-10/01/12

Order Sep 00:15:00

09826729

Alt Order #

Product Estimate #

Estimate #

Original Date / Revision Agency Com 15% Billing Type Cash

NIXON FOR GOVERNOR

09/26/12 09/26/12 Billing Contact Order Type GENERAL

Advertiser Nixon, Jay/D/MO/Governor Billing Cycle EOM/EOC

1600 Locust Street Billing Calendar BROADCAST

Philadelphia, PA 19103

Demographic A35+

Agency Campaign Group Rev Codes SP-POL PLC GEN

Buying Contact
Sales Office DC-M Product Codes PL1Eb

1600 Locust Street Sales Region NAT Priority 2

Philadelphia, PA 19103

Agency Ref

Advertiser Ref

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

577538 /

Order Share 27% Market Value 163444

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	50667
KCWE	%	0
KMBC	27%	44130
KMCI	%	0
KPXE	%	0
KSHB	15%	24516
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount September 2012 \$37,655.00 0.00 08/27/12 76 \$32,006.75 09/30/12 76 \$32,006.75 \$37,655.00 October 2012 \$6,475.00 0.00 10/01/12 10/01/12 \$5,503.75 \$6,475.00 10 \$5,503.75 10 86 \$37,510.50 \$44,130.00 Totals 0.00

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4	09/30/12	09/30/12	Su 7-9a	CM-All	8-9a	S	:30	2	\$150.002	0.00 NM	2	\$300.00
				8-9a		(7:00 AM-8:0	00 AM)				1		
	NEW	'S				•	ŕ						
	5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: (09/24/12	09/30/12	S	2	\$150.00	0.00						
2	4	09/29/12	09/29/12	Sa 7-9a	CM-All	Sa 7-9a	5~	:30	1	\$225.002	0.00 NM	1	\$225.00
				Sa 7-9a		(7:00 AM-8:0	00 AM)						
	NEW	'S											
	5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: (9/24/12	09/30/12	~~~~S	1	\$225.00	0.00						
3	4	09/30/12	2 09/30/12	Su 7-9a	CM-All	8-9a	S	:30	1	\$150.002	0.00 NM	1	\$150.00
				8-9a		(8:00 AM-9:0	00 AM)						
	NEW	'S					·						
	2	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		



577538

Flight Dates 09/25/12-10/01/12

Hiatus Dates

<u>Original Date / Revision</u> 09/26/12/ 09/26/12

<u>Order Sep</u> 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

Ln Ch	Start		Inventory Code		Start/End T		Len S	20018	Rate Pri	Rtg Type	Spots	Amour
3 4	09/30/	12 09/30/12		CM-Al		S	:30	1	\$150.002	0.00 NM	1	\$150.
NEWS			8-9a		(8:00 AM-9:0	JU AM)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	S	1	*	0.00						
4 4	09/25/1	12 09/28/12	M-F 6-7a M-F 6-7a	CM-AI	6-7a	-TWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.
NEWS			IVI-T 0-7a									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	-TWTF		\$450.00	0.00						
5 4	09/25/1	2 09/28/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:0	-TWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.
NEWS			1-0a		(1.00 AM-0.0	O AWI)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09.	·	09/30/12	-TWTF	5		0.00	····					
6 4	09/25/1	2 09/28/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:3	WTF	:30	4	\$450.002	0.00 NM	4	\$1,800.
NEWS			О ОООР		(5.001 181-5.0	o rwij						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	VIIII	Rating						
Week: 09/		09/30/12	~~WTF	4	*	0.00		,				
7 4	09/25/1	2 09/28/12	M-F 6-630p M-F 6-630p	CIVI-AII	6-630p	-TWTF	:30	3	\$600.002	0.00 NM	3	\$1,800.
NEWS												
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/ 8 4		09/30/12	-TWTF M-F 6-630p	3	++++++	0.00						
0 4	10/01/1	2 10/01/12	M-F 6-630p	CW-AII	6-630p	M	:30	1	\$600.002	0.00 NM	1	\$600.
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/ 9 4		10/07/12 2 09/28/12	M M-F 9-10p	. CACAU		0.00			A750.000			
3 4	0912311	2 03120112	930-10p		930-10p (9:30 PM-10:	WTF 00 PM)	:30	3	\$750.002	0.00 NM	3	\$2,250.
NEWS			•		(4144 1 141 141	,						
Sta Week: 09/	rt Date	End Date	<u>Weekdays</u> wTF	Spots/Week	·	Rating						
10 4		09/30/12 2 10/01/12		CM-All	\$750.00	0.00 M	.00		A750.000			
10 4	10/01/1	2 10/01/12	930-10p		(9:30 PM-10:		:30	1	\$750.002	0.00 NM	1	\$750.
NEWS					•	•						
<u>Sta</u> /Week: 10	··	End Date 10/07/12	<u>Weekdays</u> M									
11 4		2 09/28/12		CM.AII	\$750.00 9-930p	0.00 WTF	:30		#750 BO B	0.00.111		
., ,	00,20,	* ************************************	9-930p	QIVITAII	(9:00 PM-9:3		.30	3	\$750.002	0.00 NM	3	\$2,250.0
NEWS	_				•	•						
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate	Rating						
13 4			M-F 10-1030p	· · · · · · · · · · · · · · · · · · ·	\$750.00 10-1030p	0.00 -TWTF	:30	3	\$750 00 0	0.00	•	00.000
	, ()	or v. r mit terr + the	M-F 10-1030p	O(M-33)	ιν ινυύμ	. W I I	Ų.	J	\$750.002	0.00 NM	3	\$2,250.6
NEWS	. 5 .											
Sta //Week: 09	rt <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u>	Rating						
15 4			M-F 1030-1102p		\$750.00 1030-1102p	0.00 WTF	:30	1	\$375.002	0.00 NM	,	\$1,500.0
			1 20 1 1 1 1 1 1 1	N/141-7-766	للشكيد البيديد	- NA E 2	لالت	44	のつしこ しほえど	LETTE PAINTE	4	* 1 MHO (



577538

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

	.	- ,	4	. .	A	·			.	.	Tota	
_n Ch	Start	End	Inventory Code		Start/End T		Len Sp		and a second and a second and a second at the second at the second at the second at the second at the second at	Rtg Type		Amount
15 4	09/25/1	2 09/28/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	WTF	:30	4	\$375.Q0 2	0.00 NM	4	\$1,500.0
NEWS	3		W. 1000 7.02p									
_	tart Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09		09/30/12 2 09/29/12	WTF	C * A II	7	0.00 ameS-	:30		#620 AA O	0.00 NIM		
10 4	Oğızaı ı.	C VAISAIIS	NFC Postgame NFC Post Game	CIVI-AII	NEC FOSI G	âiue2-	:30	1	\$630.002	0.00 NM	1	\$630.0
NEWS	3											
SI Week: 09	tart Date	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
19 4	^	2 09/28/12		CM-All	\$630.00 530-6a	0.00 WTF	:30	4	\$250.002	M/A 00.0	. 4	\$1,000.0
,,	del mon	~ A0100010	M-F 530-6a	OW 7 W	¢¢60 %	** : :	.50	7	#£00.00 &	O'GO IAM	-4	Ψ1,000.01
NEWS				_								
St Week: 09	tart Date	End Date 09/30/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
20 4		2 10/01/12	M-F 530-6a		530-6a	M	:30	1	\$250.002	0.00 NM	1	\$250.0
• •	/ we we		M-F 530-6a	Q1,1.7.11		3.7	.00	•	ψεσο.σο <u>τ</u>	Q.QQ 1400	•	ψ230.0
NEWS					_							
<u>S1</u> Week: 10	tart Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating						
21 4		2 09/30/12	Su 9-10p	CM-All		0.00	:30	1	\$750.002	0.00 NM	1	\$750.0
- i - · · · · · · · · · ·	90,00,1	- 00100112	Su 9-10p	OW 70	àtôb	.	.90	,	\$100.002	O.00 14141	,	\$150.0°
NEWS												
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
2 4			X Factor Wednes	day CM-All		W	:30	1	\$2,600.002	0.00 NM	1	\$2,600.00
	ANIEM I	r osirálir	FOX X Factor	awy Ow-ru	1.ab		.50	1	φ <u>ε</u> ,ουυ.ου ε	O.GO NIVI	ı	\$£,000.00
X FAC					_							
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$2,600.00	Rating 0.00						
23 4		2 09/28/12	M-F 7-9a	CM-AII	·····	WTF	:30	5	\$450.002	0.00 NM	5	\$2,250.00
	-4-%-4		8-9a		(8:00 AM-9:0		.50	•	4.490.00 =	0,00 144	3	φε,εσσ.σι
NEWS												
<u>St</u> Week: 09	art Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
24 4		2 09/28/12	M-F 9-10a	CM-AII		WTF	:30	5	\$150.002	0.00 NM	5	\$750.00
			M-F 9-10a			-, - ,		•	*	0.00	Ŭ	Ψ1.00.01
NEWS		E. d D. L.	144	D (***)	5.	.						
<u>51</u> Week: 09	art Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Kate</u> \$150.00	Rating 0.00						
25 4	····	2 09/28/12	M-F 3-4p	CM-All		-TWTF	:30	5	\$150.002	0.00 NM	5	\$750.00
			M-F 3-4p	4	- , No.	V 4 V	· च क	₩	A	6.65 (44)	4	ψ1 QQ, Q1
	E J BROW		***									
<u>St</u> Week: 09		End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
26 4		2 09/28/12	M-F 4-5p	CM-AII		WTF	:30	5	\$300.002	0.00 NM	5	\$1,500.00
		უით ადოზოი : 1 1640	M-F 4-5p	meter e All	- 	ल्ड् या	.00	ý	******	O'PA MINI	J	Ψ1,2VV.V.
	E JUDY	man i an i			_							
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> wTF	Spots/Week	Rate	Rating						
27 4		09/30/12	M-F 5-6p	CM-AII	\$300.00 530-6P	0.00 WTF	:30	4	\$450.002	0.00 NM	4	ቁፋ ይ ስለ ላር
	GOLEGI I	- Asiedije	530-6p		(5:30 PM-6:0		.30	4	440V.VU Z	IVIPI CO.O	4	\$1,800.00
			•		,							



Page 4 of 5



577538

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

	Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len S	oots	Rate Pri	Rtg Type	Tota Spots	Amount
27	4		2 09/28/12	M-F 5-6p		530-6P	WTF	:30	4	\$450.002	0.00 NM	4	\$1,800.0
				530-6p		(5:30 PM-6:0	00 PM)				1		
N	EWS		End Data	101)	D., -4- 00/1.	Data	Dation						
Wee		art Date 3/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
28	4	 	2 09/28/12		 		1132p -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.0
	·	» « . « « » . « .	- ********	M-F 1102p-1132p			· · • • • • • • • • • • • • • • • • • •	,	•	44.45.46 E	0.00		4.1442.2
ΤN	ΛZ										[
Man		art Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
vvee 29	4	10/01/4	09/30/12 2 10/01/12		CM AU	\$250.00	0.00	.20	4	0050 00 0	0.00 184		ቀውድብ ለ
Z Đ	5.)r	10/01/11	& 10/01/14	M-F 1102-1132p M-F 1102p-1132p		Met 110%b-	1132p M	:30	1	\$250.002	0.00 NM	1	\$250.0
TN	ΝZ			ter tromps tromp	•								
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10	7/01/12	10/07/12	M	1	\$250.00	0.00						
31	4	09/25/1	2 09/28/12	M-F 630-7p	CM-All	630-7p	WTF	:30	2	\$2,000.002	0.00 NM	2	\$4,000.0
101	HEE	4		M-F 630-7p									
VV		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee		9/24/12	09/30/12	WTF		\$2,000.00	0.00						
32	4	10/01/1	2 10/01/12	Monday Prime A	CM-AII		M	:30	1	\$2,100.002	0.00 NM	1	\$2,100.0
				FOX Prime Mond	ay 7-8p	• .							, ,
В	ONE:												
141		art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
		00/07/4	10/07/12			\$2,100.00	0.00	.00		#0 800 80 B	0.00.104		80.000.0
33	4	ńatz (1.1	2 09/27/12	Thursday Prime E FOX Prime Thurs		eb-ab	T	:30	1	\$2,800.002	0.00 NM	1	\$2,800.0
Gl	LEE			TOAT THE THUIS	and or or								
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 09	/24/12	09/30/12	T	1	\$2,800.00	0.00						
V 34	4		0.40/04/40	Maria Quillion	CM-All	9-930p	M	:30	1	\$800.003			\$800.0
		10/01/1	2 10/01/12	•		•		.50	,	φαύα.νο ο	0.00 NM	1	ψοσο.
				9-930p		(9:00 PM-9:3	,	.00	,	φαψα. ν υ υ	0.00 NM	1	ψ 0 00, 0
مم//۸		art Date	End Date	9-930p <u>Weekdays</u>	Spots/Week	(9:00 PM-9:3 Rate	Rating	.50	,	φ <u>α</u> υα.νυ υ	0.00 NM	1	#000 .0
	k: 10	art Date 0/01/12	End Date 10/07/12	9-930p <u>Weekdays</u> M	Spots/Week 1	(9:00 PM-9:3 Rate \$800.00	Rating 0.00		············		·	·	
		art Date 0/01/12	End Date	9-930p <u>Weekdays</u> M M-F 10-1030p	Spots/Week 1	(9:00 PM-9:3 Rate	Rating	:30	1	\$800.002	0.00 NM	1	
N 35	k: 10	art Date 0/01/12 10/01/1	End Date 10/07/12	9-930p <u>Weekdays</u> M	Spots/Week 1	(9:00 PM-9:3 Rate \$800.00	Rating 0.00		············		·	·	
N 35 NE	4 = = St	art Date 0/01/12 10/01/13 art Date	End Date 10/07/12 2 10/01/12 End Date	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays	Spots/Week 1 CM-All Spots/Week	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u>	Rating 0.00 M		············		·	·	
N 35 NE Wee	ek: 10 4 EWS Stek: 10	art Date 10/01/12 10/01/11 art Date 1/01/12	End Date 10/07/12 2 10/01/12 End Date 10/07/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M	Spots/Week 1 CM-All Spots/Week 1	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00	Rating 0.00 M Rating 0.00		············	\$800.002	0.00 NM	·	\$800.0
N 35 NE Wee	ek: 10 4 EWS Stek: 10	art Date 10/01/12 10/01/11 art Date 1/01/12	End Date 10/07/12 2 10/01/12 End Date 10/07/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p	Spots/Week 1 CM-All Spots/Week 1	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u>	Rating 0.00 M Rating 0.00		············		·	·	\$800.0
N 35 NE Wee N 36	ek: 10 4 EWS Str ek: 10	art Date 0/01/12 10/01/1 art Date 0/01/12	End Date 10/07/12 2 10/01/12 End Date 10/07/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M	Spots/Week 1 CM-All Spots/Week 1	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00	Rating 0.00 M Rating 0.00	:30	············	\$800.002	0.00 NM	1	\$800.0
N 35 NE Wee N 36	ek: 10 4 EWS St: ek: 10 4	art Date 0/01/12 10/01/1 art Date 0/01/12 10/01/1:	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p M-F 1030-1102p	Spots/Week 1 CM-All Spots/Week 1 CM-All	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p	Rating 0.00 M Rating 0.00 M	:30	············	\$800.002	0.00 NM	1	\$800.0
N 35 NE Wee N 36 NE	± 10 4 ≡ WS <u>St</u> ± 10 4 ≡ WS <u>St</u>	art Date 0/01/12 10/01/1 art Date 0/01/12	End Date 10/07/12 2 10/01/12 End Date 10/07/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p	Spots/Week 1 CM-All Spots/Week 1	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p	Rating 0.00 M Rating 0.00	:30	············	\$800.002	0.00 NM	1	\$800.0
Wee V35 Wee V36 NE	EWS St. 4 EWS St. 4 EWS St. 6k: 10	art Date 0/01/12 10/01/13 art Date 0/01/12 10/01/13 art Date 1/01/12	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p M-F 1030-1102p Weekdays M	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p	Rating 0.00 M Rating 0.00 M Rating	:30	············	\$800.002	0.00 NM	1	\$800.0 \$400.0
Wee V35 Wee V36 NE	EWS St. 4 EWS St. 4 EWS St. 6k: 10	art Date 0/01/12 10/01/13 art Date 0/01/12 10/01/13 art Date 1/01/12	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date 10/07/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p M-F 1030-1102p Weekdays M	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p <u>Rate</u> \$400.00	Rating 0.00 M Rating 0.00 M Rating 0.00	:30	1	\$800.002 \$400.002	0.00 NM 0.00 NM	1	\$800.0 \$400.0
Wee Was N36 N8 Wee N37	Ek: 10 4 EWS Str 4 EWS Str 4 EWS Str 4 Str 4	art Date 0/01/12 10/01/13 art Date 0/01/12 10/01/13 art Date 0/01/12 09/27/13 art Date	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 09/28/12 End Date	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p M-F 1030-1102p Weekdays M M-F 5-530a M-F 5-530a Weekdays	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p <u>Rate</u> \$400.00 5-530a <u>Rate</u>	Rating 0.00 M Rating 0.00 M Rating 0.00 TF Rating	:30	1	\$800.002 \$400.002	0.00 NM 0.00 NM	1	\$800.0 \$400.0
Wee N 36 NE Wee N 37	ek: 10 4 EWS St. k: 10 4 EWS St. k: 10 4	art Date 0/01/12 10/01/11 art Date 0/01/12 10/01/12 art Date 0/01/12 09/27/11 art Date	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 09/28/12 End Date 09/30/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p Weekdays M M-F 5-530a M-F 5-530a Weekdays	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 4	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p <u>Rate</u> \$400.00 5-530a <u>Rate</u> \$200.00	Rating 0.00 M Rating 0.00 M Rating 0.00 TF Rating 0.00	:30	1	\$800.002 \$400.002 \$200.003	0.00 NM 0.00 NM	1	\$800.0 \$400.0 \$800.0
Wee V35 NE V66 Wee V37	Ek: 10 4 EWS Str 4 EWS Str 4 EWS Str 4 Str 4	art Date 0/01/12 10/01/11 art Date 0/01/12 10/01/12 art Date 0/01/12 09/27/11 art Date	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 09/28/12 End Date	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p Weekdays M M-F 5-530a M-F 5-530a Weekdays M-F 7-9a	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p <u>Rate</u> \$400.00 5-530a <u>Rate</u> \$200.00	Rating 0.00 M Rating 0.00 M Rating 0.00 TF Rating	:30	1	\$800.002 \$400.002	0.00 NM 0.00 NM	1	\$800.0 \$400.0 \$800.0
Wee Was N36 N8 Wee N37	Ek: 10 4 EWS Sti k: 10 4 EWS Sti k: 10 4 EWS Sti k: 10 4	art Date 0/01/12 10/01/13 art Date 0/01/12 10/01/13 art Date 0/01/12 09/27/13 art Date 10/01/13	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 09/28/12 End Date 09/30/12 2 10/01/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p M-F 1030-1102p Weekdays M M-F 5-530a M-F 5-530a Weekdays M-F 7-9a M-F 7-9a	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 4 CM-All	(9:00 PM-9:3 Rate \$800.00 10-1030p Rate \$800.00 1030-1102p Rate \$400.00 5-530a Rate \$200.00 7-9a	Rating 0.00 M Rating 0.00 M Rating 0.00 TF Rating 0.00 M	:30	1	\$800.002 \$400.002 \$200.003	0.00 NM 0.00 NM	1 1 4	\$800.0 \$400.0 \$800.0
Wee V36 N8 Wee V37 Wee	Ek: 10 4 EWS St: k: 10 4 EWS St: k: 10 4 EWS St: k: 10 4 St: k: 09 4	art Date 0/01/12 10/01/11 art Date 0/01/12 10/01/12 art Date 0/01/12 09/27/11 art Date	End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 10/01/12 End Date 10/07/12 2 09/28/12 End Date 09/30/12	9-930p Weekdays M M-F 10-1030p M-F 10-1030p Weekdays M M-F 1030-1102p Weekdays M M-F 5-530a M-F 5-530a Weekdays M-F 7-9a	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 4	(9:00 PM-9:3 <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00 1030-1102p <u>Rate</u> \$400.00 5-530a <u>Rate</u> \$200.00	Rating 0.00 M Rating 0.00 M Rating 0.00 TF Rating 0.00	:30	1	\$800.002 \$400.002 \$200.003	0.00 NM 0.00 NM	1 1 4	\$800.0 \$400.0 \$800.0



Page 5 of 5

Contract / Revision

577538

Flight Dates 09/25/12-10/01/12

Hiatus Dates

<u>Original Date / Revision</u> 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

Ln Ch Start		Inventory Code	Break	Start/End Ti		•	Rtg Type Spo	
	.,	W-F 7-90			M			- 100 14 COLO (144 COLO (1
		7-8a		(7:00 AM-8:0	0 AM)			
Start Date 1	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			
Week: 10/01/12	10/07/12	M	1	\$525.00	0.00			

Totals

86 \$44,130.00